



TEACHFORSENEGAL

Title: Social Media Intern
Reporting: CEO
Start Date: Immediately
Time commitment: 5-6 hours a month
Location: Remote
Dates of service: Minimum of 6 months
Type: Unpaid

About Teach For Senegal:

To tackle the injustice of educational inequity in Senegal, we must support the people in our local communities who suffer its consequences to take the lead in the fight for change. At Teach For Senegal, we believe that a crucial path to unlocking the leadership of these communities lies in recruiting a generation of forward-thinking, intelligent, and passionate leaders (called Jambaar) who commit to a two-year leadership program through which they will teach in rural primary schools throughout Senegal and work closely with local communities. Our 'Fellows' will undergo a 6-week of intensive residential training in pedagogy and leadership and receive individual professional development and team coaching to enable them to achieve success with their students. Our Fellows, community leaders, school directors, existing teachers, students, and parents will work together to harness their communities' strengths to effect change.

Alumni of the program and, over time, their students also will become the next generation of Senegal Leaders in education, business, medicine, law, government, journalism, and other fields. Informed by their experience, they will work from inside and outside the system to affect the fundamental changes necessary to ensure that every child attains an excellent education.

What is Unique About Teach For Senegal?

Teach For Senegal brings together a diverse group of exceptional individuals to work on our Staff team. Together, we tirelessly strive to build a more just nation that is free of poverty and filled with love, by keeping our children, and our people at the center of all that we do. We create an ecosystem of care and support that inspires us to strive for self-actualization and to create impact.

Summary

We are seeking a Social Media Intern to keep the Teach For Senegal community updated on Current/relevant information and events.

During a regular week, you will promote the organization and other requested content by scheduling/posting social media posts 3-5 days a week on our platforms Facebook, Instagram, Twitter, and LinkedIn group.

All the tasks are remote and can be done from anywhere with your computer.

Benefits:

- Become visible in the look creative scene in Senegal
- Showcase your marketing and creative talents.
- Network with other young professionals in Senegal.
- Stay updated with current events in the entrepreneurial and nonprofit communities.

- A great opportunity to move into leadership roles within the organization.
- Contribute to tackling education inequity in Senegal

Position Responsibilities:

- Provide social media posting for all upcoming events and articles on Facebook, Instagram, LinkedIn, and Twitter.
- Prepare social media posts highlighting Teach For Senegal newsletter, partner events, Fellows, schools, volunteer opportunities, and more.
- Grow social media base of followers by following best practices in social media.
- Create and maintain a social media content calendar in conjunction with the marketing calendar.
- Use Asana to communicate and coordinate posts with the TFS team.

Qualifications:

- Hands-on experience with LinkedIn, Instagram, Facebook, Twitter with a good understanding of how to leverage these tools to build greater visibility for an organization.
- Must be creative and have an interest in building online communities by helping other people.
- Excellent written communication skills.

Here are the core values that guide our work:

1. **Human Better** - We believe a better world begins with us. So we work on cultivating self-awareness by deepening self-knowledge through reflective practice. We understand that the work of self is a lifelong journey, we hold space for ourselves and others through this work.
2. **In communion with people** - We believe sustainable change must be led by the community and that the people have all that is necessary to lead this change.
3. **Sense of possibility** - We believe the issue of quality education is an urgent one. We take each and every action with the full realization that our work now means that children in underprivileged communities could have significantly better life opportunities than what is possible today.
4. **Practitioner in Serving the Work** - We ACT in the direction of change and in alignment with our values; in service of the work of social and educational justice.
5. **A deep respect for the child** - "Children are human beings to whom respect is due, superior to us by reason of their innocence and of the greater possibilities of their future... Let us treat them with all the kindness which we would wish to help to develop in them."
6. **Decolonize** - We are committed to decolonizing and re-indigenizing education.

Application Process If you are interested in this position, please sign up through our Volunteer Interest Form online at www.teachforsenegal.org/volunteers. If any questions email our Chief Operations Officer Amadou Kane at amkane@teachforsenegal.org